

**Texas A&M University – Corpus Christi**

**ECON3312 – Money and Banking – Spring 2016**

**Written Media Assignment – DUE May 10<sup>th</sup>, 11.59pm.**

General

For this part of your course evaluation, pick an article from the financial media ( - that means The Economist, The Wall Street Journal, the Financial Times, or something similar) relating to some aspect of the course. All of these financial media are available in the Bell Library in hard copy format or online.

The format of the written assignment (checklist):

- use Word or save the file in Word or pdf
- between 300 and 600 words; write in your own words (no quotations)
- at least two paragraphs: one paragraph summarizing the content of the media article, and another paragraph discussing how the article you have chosen relates to the course material
- insert the heading of the news article at the top of your assignment
- insert hyperlink (if online) or scan of source (if in print) of the article at the end of the assignment, DO NOT insert the whole article

Standard Point Deductions:

1. At least 10% deduction applies to each violation of the above requirements.
2. Wrong topic – non-economics (70%); wrong topic but economics (20-50%)
3. Inappropriate materials – news older than a year (20%); methodological or conceptual articles from academic journals and publications instead of news (40%); blogs or opinions (30%)
4. Quotations of more than a single phrase or term (10-30%)
5. Media article length too short (20%) or too long (20%)
6. News article shorter than one page in print (20-40%)
7. Missing a hyperlink or source (30%)
8. Any similarity index score of over 20% will incur a point by point deduction from your score. So if you score a 40 for the similarity index, you have a 20% point deduction.

The Financial Media Article assignment is worth 10 percent of the course grade and is graded on a 100-point scale. No late submissions will be accepted. Assignment only accepted through Turnitin.

### Article Submission Details

All Financial Media Article assignments should be submitted on [www.turnitin.com](http://www.turnitin.com).

Once you have logged into your account on turnitin, look for the course and then you should see an assignment called “Financial Media Article Assignment” – obviously click on this.

Now when you are ready to upload your assignment, please make sure that you upload either a Microsoft Word file or if not in Microsoft Word, please convert to an Adobe portable format document (pdf). The system may not be able to properly read other formats.

Once you have uploaded and submitted your document turnitin.com then does a similarity check with millions of other documents submitted to the system so as to verify that your assignment is not plagiarized – this can take up to one hour, depending on how many other student submissions are being completed. You should be able to see your similarity index after this time, and can choose whether to resubmit or leave your submission as is.

If you have any questions regarding this assignment, please do not hesitate to contact me.

Patrick Crowley

April 25, 2016